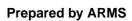




		Counties: DeKalb, AL
00,00	2000 Total Population	64,452
	2000 Group Quarters	864
	2008 Total Population	68,545
	2013 Total Population	70,973
	2008 - 2013 Annual Rate	0.7%
0.0	2000 Households	25,113
	2000 Average Household Size	2.53
#Bit	2008 Households	26,470
	2008 Average Household Size	2.56
	2013 Households	27,454
	2013 Average Household Size	2.55
	2008 - 2013 Annual Rate	0.73%
	2000 Families	18,440
	2000 Average Family Size	2.98
	2008 Families	19,225
	2008 Average Family Size	3.05
	2013 Families	19,753
	2013 Average Family Size	3.07
	2008 - 2013 Annual Rate	0.54%
	2000 Housing Units	28,051
	Owner Occupied Housing Units	70.5%
	Renter Occupied Housing Units	19.1%
	Vacant Housing Units	10.5%
	2008 Housing Units	30,308
	Owner Occupied Housing Units	69.3%
	Renter Occupied Housing Units	18.0%
	Vacant Housing Units	12.7%
	2013 Housing Units	31,776
	Owner Occupied Housing Units	67.8%
	Renter Occupied Housing Units	18.6%
	Vacant Housing Units	13.6%
	Median Household Income	
	2000	\$30,143
	2008	\$35,369
	2013	\$38,532
	Median Home Value	ψου,σο2
	2000	\$61,714
	2008	\$90,173
	2013	\$93,119
	Per Capita Income	ψοσ,110
	2000	\$15,818
	2008	\$17,564
	2013	\$19,062
	Median Age	Ψ10,002
	2000	36.3
	2008	38.0
	2013	39.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

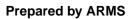




	Counties: Dekaib, AL
2000 Households by Income	
Household Income Base	25,147
< \$15,000	24.3%
\$15,000 - \$24,999	17.4%
\$25,000 - \$34,999	15.6%
\$35,000 - \$49,999	17.2%
\$50,000 - \$74,999	16.1%
\$75,000 - \$99,999	5.1%
\$100,000 - \$149,999	2.6%
\$150,000 - \$199,999	0.6%
\$200,000+	1.1%
Average Household Income	\$40,104
2008 Households by Income	
Household Income Base	26,470
< \$15,000	19.1%
\$15,000 - \$24,999	15.6%
\$25,000 - \$34,999	14.8%
\$35,000 - \$49,999	16.6%
\$50,000 - \$74,999	21.5%
\$75,000 - \$99,999	6.6%
\$100,000 - \$149,999	4.0%
\$150,000 - \$199,999	0.7%
\$200,000+	1.1%
Average Household Income	\$45,095
2013 Households by Income	
Household Income Base	27,454
< \$15,000	17.7%
\$15,000 - \$24,999	14.3%
\$25,000 - \$34,999	13.2%
\$35,000 - \$49,999	17.1%
\$50,000 - \$74,999	22.3%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	4.7%
\$150,000 - \$199,999	0.8%
\$200,000+	1.2%
Average Household Income	\$48,856
-	Ψ10,000
2000 Owner Occupied HUs by Value Total	19,771
<\$50,000	38.2%
\$50,000 - 99,999	40.0%
\$50,000 - 99,999 \$100,000 - 149,999	12.2%
	4.3%
\$150,000 - 199,999 \$200,000 - \$200,000	
\$200,000 - \$299,999 \$300,000 - 400,000	2.8%
\$300,000 - 499,999	1.4%
\$500,000 - 999,999 \$4,000,000	0.8%
\$1,000,000+ Average Home Value	0.2% \$81,840
-	ψ01,040
2000 Specified Renter Occupied HUs by Contract Rent Total	4,928
With Cash Rent	84.0%
No Cash Rent	16.0%
Median Rent	\$255
Average Rent	\$244

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



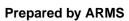




)
	l — —
11 =	

	Counties: DeKalb, AL
2000 Population by Age	
Total	64,452
0 - 4	6.8%
5 - 9	7.1%
10 - 14	6.6%
15 - 19	6.9%
20 - 24	6.5%
25 - 34	14.1%
35 - 44	15.0%
45 - 54	13.4%
55 - 64	9.9%
65 - 74	7.5%
75 - 84	4.6%
85+	1.7%
18+	75.3%
2000 Banulatian has Ama	
2008 Population by Age Total	68,545
0 - 4	6.9%
5 - 9	6.8%
10 - 14	6.6%
15 - 19	6.0%
20 - 24	5.5%
25 - 34	13.8%
35 - 44	14.7%
45 - 54	14.3%
55 - 64	11.8%
65 - 74	7.6%
75 - 84	4.3%
85+	1.8%
18+	76.0%
2013 Population by Age	
Total	70,973
0 - 4	6.7%
5 - 9	6.5%
10 - 14	6.7%
15 - 19	6.4%
20 - 24	5.5%
25 - 34	11.6%
35 - 44	14.3%
45 - 54	15.1%
55 - 64	12.9%
65 - 74	7.9%
75 - 84	4.5%
85+	1.9%
18+	76.2%
2000 Population by Soy	
2000 Population by Sex Males	48.9%
Females	51.1%
2008 Population by Sex	
Males	49.3%
Females	50.7%
2013 Population by Sex	
Males	49.5%
Females	50.5%







	2000 Population by Race/Ethnicity	
	Total	64,452
	White Alone	92.6%
	Black Alone	1.7%
	American Indian Alone	0.8%
	Asian or Pacific Islander Alone	0.2%
	Some Other Race Alone	3.1%
	Two or More Races	1.6%
	Hispanic Origin	5.6%
	Diversity Index	23.3
	2008 Population by Race/Ethnicity	
	Total	68,545
	White Alone	89.9%
	Black Alone	1.8%
	American Indian Alone	0.9%
	Asian or Pacific Islander Alone	0.3%
	Some Other Race Alone	5.0%
	Two or More Races	2.1%
	Hispanic Origin	8.9%
	Diversity Index	32.2
	Diversity fildex	32.2
	2013 Population by Race/Ethnicity	
	Total	70,973
	White Alone	87.9%
	Black Alone	1.8%
	American Indian Alone	0.9%
	Asian or Pacific Islander Alone	0.4%
	Some Other Race Alone	6.6%
	Two or More Races	2.4%
	Hispanic Origin	11.6%
	Diversity Index	38.5
_	Loope Building Louis Louis	
	2000 Population 3+ by School Enrollment	04.005
T	Total	61,905
/\	Enrolled in Nursery/Preschool	1.5%
	Enrolled in Kindergarten	1.6%
	Enrolled in Grade 1-8	11.7%
	Enrolled in Grade 9-12	5.2%
	Enrolled in College	2.5%
	Enrolled in Grad/Prof School	0.2%
	Not Enrolled in School	77.3%
	2008 Population 25+ by Educational Attainment	
	Total	46,753
	Less than 9th Grade	11.7%
	9th - 12th Grade, No Diploma	18.8%
	High School Graduate	36.9%
	Some College, No Degree	17.1%
	Associate Degree	6.1%
	Bachelor's Degree	5.5%
	Graduate/Professional Degree	3.9%
	Oradato/1 Tolessional Degree	3.9 /0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.





Prepared by ARMS



2008 Population 15+ by Marital Status Total 54,616 **Never Married** 17.4% Married 63.1% Widowed 7.7% Divorced 11.7% 2000 Population 16+ by Employment Status 50,247 Total In Labor Force 61.5% Civilian Employed 58.3% Civilian Unemployed 3.1% In Armed Forces 0.1% Not in Labor Force 38.5% 2008 Civilian Population 16+ in Labor Force Civilian Employed 93.9% Civilian Unemployed 6.1% 2013 Civilian Population 16+ in Labor Force Civilian Employed 94.4% Civilian Unemployed 5.6% 2000 Females 16+ by Employment Status and Age of Children 26,269 Own Children < 6 Only 7.8% Employed/in Armed Forces 4.1% Unemployed 0.4% Not in Labor Force 3.2% Own Children < 6 and 6-17 Only 6.2% Employed/in Armed Forces 3.7% Unemployed 0.2% Not in Labor Force 2.3% Own Children 6-17 Only 17.7% Employed/in Armed Forces 12.8% Unemployed 0.6% Not in Labor Force 4.4% No Own Children < 18 68.3% Employed/in Armed Forces 29.5% Unemployed 2.1% Not in Labor Force 36.7%

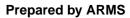




<u> </u>	

	Counties: Dekaib, AL
2008 Employed Population 16+ by Industry	
Total	29,377
Agriculture/Mining	2.7%
Construction	7.6%
Manufacturing	34.6%
Wholesale Trade	2.5%
Retail Trade	9.8%
Transportation/Utilities	5.1%
Information	1.3%
Finance/Insurance/Real Estate	3.5%
Services	30.0%
Public Administration	3.0%
2008 Employed Population 16+ by Occupation	
Total	29,377
White Collar	40.2%
Management/Business/Financial	9.6%
Professional	12.4%
Sales	8.9%
Administrative Support	9.4%
Services	12.9%
Blue Collar	46.9%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	6.7%
Installation/Maintenance/Repair	7.0%
Production	22.6%
Transportation/Material Moving	9.5%
2000 Workers 16+ by Means of Transportation to Work	
Total	28,637
Drove Alone - Car, Truck, or Van	81.1%
Carpooled - Car, Truck, or Van	13.5%
Public Transportation	0.2%
Walked	1.3%
Other Means	0.8%
Worked at Home	2.9%
2000 Workers 16+ by Travel Time to Work	
Total	28,637
Did Not Work at Home	97.1%
Less than 5 minutes	4.7%
5 to 9 minutes	10.9%
10 to 19 minutes	30.2%
20 to 24 minutes	15.9%
25 to 34 minutes	18.4%
35 to 44 minutes	4.6%
45 to 59 minutes	6.6%
60 to 89 minutes	3.5%
90 or more minutes	2.4%
Worked at Home	2.9%
Average Travel Time to Work (in min)	23.9
2000 Households by Vehicles Available	20.0
Total	25 112
	25,113
None	6.1%
1	29.1%
2	39.8%
3	17.3%
4	6.0%
5+	1.8%
Average Number of Vehicles Available	1.9







 2000 Households by Type
 Counties: DeKalb, AL

 Total
 25,113

 Family Households
 73.4%

Total	25,113
Family Households	73.4%
Married-couple Family	59.5%
With Related Children	27.0%
Other Family (No Spouse)	13.9%
With Related Children	8.7%
Nonfamily Households	26.6%
Householder Living Alone	23.8%
Householder Not Living Alone	2.8%

Households with Related Children

Households with Persons 65+

35.8%
25.2%

2000 Households by Size

Total	25,113
1 Person Household	23.8%
2 Person Household	34.8%
3 Person Household	18.3%
4 Person Household	15.1%
5 Person Household	5.2%
6 Person Household	1.7%
7+ Person Household	1.0%

2000 Households by Year Householder Moved In

Moved in 1999 to March 2000 17.1% Moved in 1995 to 1998 26.2% Moved in 1990 to 1994 17.2% Moved in 1980 to 1989 15.4%
Moved in 1990 to 1994 17.2%
···
Moved in 1980 to 1989 15.4%
Moved in 1970 to 1979 11.5%
Moved in 1969 or Earlier 12.6%
Median Year Householder Moved In 1993



2000 Housing Units by Units in Structure Total

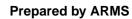
Total	28,051
1, Detached	68.2%
1, Attached	0.6%
2	2.1%
3 or 4	1.8%
5 to 9	1.1%
10 to 19	0.2%
20+	0.6%
Mobile Home	25.2%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	28,051
1999 to March 2000	3.8%
1995 to 1998	10.6%
1990 to 1994	9.6%
1980 to 1989	18.6%
1970 to 1979	20.2%
1969 or Earlier	37.1%
Median Year Structure Built	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.







Top 3 Tapestry Segments

1.	Southern Satellites
2.	Crossroads
3.	Rooted Rural

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market

area. Expenditures are shown by broad budget categories that are not mutually of	exclusive. Consumer spending does not equal
business revenue.	¢35 112 110
Apparel & Services: Total \$	\$35,113,419
Average Spent	\$1,326.54
Spending Potential Index	49 \$2,470,407
Computers & Accessories: Total \$	\$3,479,107
Average Spent	\$131.44
Spending Potential Index	55 \$46.043.874
Education: Total \$	\$16,913,871
Average Spent	\$638.98
Spending Potential Index	46 \$\$4.077.640
Entertainment/Recreation: Total \$	\$64,977,610
Average Spent	\$2,454.76
Spending Potential Index	66 \$22.606.800
Food at Home: Total \$	\$83,606,890
Average Spent	\$3,158.55
Spending Potential Index	65 ¢55 710 700
Food Away from Home: Total \$	\$55,710,799 \$2,104.68
Average Spent Spending Potential Index	\$2,104.68 61
Health Care: Total \$	
	\$79,509,410 \$3,003,76
Average Spent Spending Potential Index	\$3,003.76 73
Spending Potential Index HH Furnishings & Equipment: Total \$	\$33,430,136
Average Spent	\$1,262.94 55
Spending Potential Index	
Investments: Total \$ Average Spent	\$10,741,232 \$405.79
Spending Potential Index	40
Retail Goods: Total \$	\$470,820,768
Average Spent	\$17,786.96
Spending Potential Index	\$17,780.90 66
Shelter: Total \$	\$213,973,870
Average Spent	\$8,083.64
Spending Potential Index	\$6,063.04 52
TV/Video/Sound Equipment: Total \$	\$23,187,728
Average Spent	\$876.00
Spending Potential Index	\$676.00 61
Travel: Total \$	\$27,636,510
Average Spent	\$1,044.07
Spending Potential Index	\$1,044.07 55
Vehicle Maintenance & Repairs: Total \$	\$16,973,904
verificie ivialifici ance a Repairs. Total p	φ10,973,904

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.

Average Spent

Spending Potential Index

\$641.25

65